

Std. 10 : Social Studies

Email subject : Std. 10 : Consumer Awareness Project : Social Studies

Dear Parents,

As part of the CBSE requirements for Std 10, students must create a digital presentation + a video of the presentation on 'Consumer Awareness', as a part of Social Studies - Internal Assessment. Do note that both these submissions together count as a complete project and are compulsory.

The video part has the student explaining their presentation. Please follow the guidelines while creating the presentation.

The presentation must follow the given flow:

- Title slide
- Table of contents (Have hyperlinks on this slide to be able to go directly to that section on clicking). You can refer to [this tutorial](#).
- Who a consumer is and why a consumer needs to have rights and protections in the first place
- Information that has to be given about goods that we purchase with examples (with photos) of three different kinds of goods
- Reasons why consumers can complain + relief that they can seek
- Where consumers can go to get justice and what the process is (the government departments, systems and processes)
- What rights the consumers have + what responsibilities they should have
- What awareness consumers should have
- What a quality standard is, how it is useful. Examples of three such quality standards and what they stand for.
- Something YOU can do to spread awareness
- References (list of hyperlinks to material that you have referred to)

Some references to help you get started

[Your economics textbook has a chapter on Consumer Rights](#)

[Consumer Rights in India](#)

[Consumer Protection Act, 2019](#)

[Department of Consumer Affairs and their responsibility](#)

[A general summary of consumer rights and protections](#)
[Standards for various consumer products](#)

After you make the presentation, you have to create a video of you presenting it. So you need to have a window of you speaking alongside the presentation. Check out the helpful links below.

- [Instructions to record your presentation and Instructions to get your presentation](#)
- You might want to edit the start or end, or add some effects! For that you can use [THIS free app](#).
- Go through the guidelines at the very end of this circular. Always make it a habit to read through all the instructions before starting any project.

Summarizing - this is what you need to do

Step 1 : Think about the topic and plan it out

Step 2 : Do your research, create an awesome presentation

Step 3 : Practice presenting your presentation

Step 4 : Present your presentation and record it

Step 5 : Save your final video file properly

Step 6 : Submit your presentation + presentation video on the Announcements Classroom

The presentation and project will be assessed as follows :

Criteria	Weightage
Content : completeness and correctness	40%
Flow : sequence of storyline	20%
Presentation (good layout, readable, attractive etc)	20%
Narration (the way you present it)	20%

Things to keep in mind

- **Presentation should be between 30 to 40 slides.** Keep in mind the upper and lower limits. Have fun with it - there are images, transition effects you can try out. Make sure you keep it readable, sensible and attractive.
- Font sizes for the First page : Title - size 50, your name, class, ref no - size 30
- Font sizes for the other slides : Title - size 30, subtitles - size 24, more details - size 20
- Line spacing (default is ok) 1.15, paragraph spacing before 0, after 12

- **Your video should be 4 to 8 minutes long.** Keep in mind the upper and lower limits. Try to bring in intonation and expressions while you present your research, so that your listeners find it interesting. Do not have a monotone.
- Don't just read out everything on the slide. You do not have to put all the information you want to narrate on the slides. You can have the main points on the slides and additional things you want to say in your notes, which you can mention in the video.
- Be in your uniform when you are presenting. Do not sit in front of a window. Do a 30 sec trial recording to check your settings, sound etc. Be smart, be impressive. This is a very important skill to develop for your whole adult life - having a strong presence in virtual meetings and presentations. That is the way the world is going forward!